



Press Release

07th April 2014

Bluewater Bio International

("BwB" or the "Company")

Lloyd Martin appointed Chairman of British Water's International Forum
Assisting UK companies in expanding their activities overseas

Bluewater Bio International, an award-winning provider of innovative high-performance, cost-effective water and wastewater treatment technologies, is pleased to announce that Lloyd Martin, Business Development & Strategic Counsel for BwB, has been appointed as Chairman for British Water's ("BW") International Forum. The role commenced from 2nd April, with Lloyd serving a term of three years, during which he will also be a member of the board of Directors of British Water. The International Forum offers members of British Water – the UK water industry trade association – who are active or interested in international trade, the opportunity to expand their commercial activities in overseas territories.

Lloyd Martin brings over 20 years' water industry experience working in international markets, including Regional Director for Severn Trent Services International and Business Development Manager at Anglian Water International. Lloyd has also undertaken a three year assignment as the UK water industry's international trade advisor to the British Government.

In his role, Lloyd will serve as an 'Ambassador' for the UK water and wastewater supply chain internationally, raising the profile of UK capability and expertise as well as facilitating commercial introductions and trade for British Water members.

Daniel Ishag, Founder and CEO of Bluewater Bio International commented: "Lloyd has proven to be a highly valued member of our team over the past couple of years, with his extremely relevant business network both within the UK and internationally. I have the utmost faith in his ability to chair the International Forum and help drive business for the UK supply chain overseas."

"In our case, we have found that international markets have been critical to our success, gaining significant traction in key markets such as South Africa, Middle East and USA. With the well

documented barriers to innovation in the UK, I would strongly advise any UK based technology company to seize any assistance they can obtain from British Water when evaluating their commercial strategy abroad.”

Lloyd Martin added: “I have been committed to British Water’s international activities for at least 20 years, ever since I first began working overseas. I am a strong supporter of the key role that British Water can play in assisting companies that wish to expand their activities internationally. I believe that British Water has a unique position within the industry, being able to link the best commercial ideas of its members with the export assistance available from UKTI. I intend to improve the Forum’s ability to meet the needs of British Water’s members, by focussing on how best to provide information, knowledge and experience of exports to all, and by acting as a networking conduit for best-practices.”

– ENDS –

For further information or to arrange a briefing, please contact:

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About Bluewater Bio

Bluewater Bio is an award winning specialist in the cost effective treatment of water and wastewater. It was founded in 2007 to develop HYBACS[®], a patented ‘HYBRid ACTivated Sludge’ process. Following organic and acquisitive growth, our capabilities now include:

- HYBACS[®] (cost-effective activated sludge upgrade)
- FilterClear[™] (high throughput multi-media filtration)
- GHG-Tox (nitrification & greenhouse gas monitoring)
- NeoTech[™] (low energy, high reflectivity UV disinfection)
- World class R&D team, based at Cranfield University, UK

The company has a particular emphasis on reducing:

- CAPEX & OPEX
- Energy & chemical consumption
- Physical & environmental footprint
- GreenHouse Gas emissions – operational and embedded

Combining R&D expertise with a highly entrepreneurial business approach, BwB not only develops its own innovations but also scours adjacent markets for complementary IP, licence opportunities and partnerships. Through this aggregation strategy, BwB aims to be the natural choice for cost effective treatment, re-use and monitoring provision across the water, wastewater and process industries.

HYBACS[®] is rapidly gaining commercial traction among a growing number of companies in Europe, North America, South Africa, Asia and the Middle East, on the basis of its commercial superiority to comparable high performance

treatment processes worldwide, across a wide range of treatment requirements. HYBACS® is an innovative nutrient removal wastewater treatment process that was developed from a process originating in South Korea. It is applicable to new as well as existing works, over a wide range of scales, and has been proven commercially in over 25 applications with recent contracts including: the 100,000m³/day upgrade of the largest wastewater treatment works in Bahrain; and Severn Trent Water's Ashbourne sewage treatment works in the UK, serving a population equivalent of 35,000.

HYBACS® is not only highly applicable to the municipal treatment sector but also to a wide range of high strength organic industrial wastewaters from food or beverage production, to leachate and livestock waste treatment. BwB aims to present customers with solutions which provide benefits in capital and lifetime cost, treatment performance, ease and speed of plant deployment, whilst being easily combined with tertiary filtration for high quality water reuse applications.

FilterClear™ is a pressure multimedia filter technology capable of separating suspended solids from a wide range of waters with a comparatively high performance, even at high loading velocities. FilterClear™ plants are currently installed at over 40 sites, treating waters such as secondary effluent at wastewater treatment plants, cooling waters at industrial sites and seawater at desalination plants. Throughput ranges from 10m³/hour up to 5,000 m³/hour.

FilterClear technology competes cost effectively with other multimedia filters, continuous filters, deep bed filters, disc filters and micro screens. It has a strong track record in conventional filtration applications and can replace ultrafiltration membranes upstream of RO membranes.

Current clients include Scottish Water, Northumbrian Water, Diageo, Saudi Aramco, Michelin, Museum of London and several resellers.